



**URBAN LEAGUE**  
GREATER SOUTHWESTERN OHIO

# CORPORATE

**I M P A C T   L E A G U E**

**STRATEGIC PARTNERSHIPS FOR COMMUNITY IMPACT**

**2025 GUIDE**



Christie Kuhns  
President and CEO

# WELCOME MESSAGE

Dear Corporate Partner,

Thank you for considering a partnership with the **Urban League of Greater Southwestern Ohio (ULGSO)** through our esteemed **Corporate Impact League (CIL)**.

The Corporate Impact League is your opportunity to invest in **economic growth, workforce development, and entrepreneurship**—key drivers of a thriving business environment.

For over a century, ULGSO has built **pathways to success**, equipping individuals with **skills and resources** to advance their careers and businesses. We remove **employment barriers**, provide **second-chance opportunities**, support **entrepreneurs**, and foster solutions **that create safer, stronger communities**.

Your participation is **more than a sponsorship**—it's an investment in **workforce strength, innovation, and improved quality of life** in the communities where we work and live.

**Join us in making an impact.** Together, we can create **greater opportunity, stronger communities, and a sustainable future.**

Sincerely,

*Christie Barbara*

Christie Kuhns  
President and CEO

Barbara Turner  
ULGSO Board Chair



Barbara Turner  
ULGSO Board Chair



# OUR MISSION

The Urban League of Greater Southwestern Ohio is on a mission to end generational poverty through advocacy and by empowering individuals to establish careers, become entrepreneurs, build wealth, and develop as leaders.

## WHY PARTNER WITH THE URBAN LEAGUE?

The **Urban League of Greater Southwestern Ohio** expands **economic opportunity** by equipping individuals and entrepreneurs with the tools to succeed.

## OUR FOCUS

- ✓ Workforce training, career placement, and financial literacy
- ✓ Removing employment barriers and promoting fair hiring
- ✓ Supporting business owners with mentorship and capital access
- ✓ Strengthening communities through economic opportunity

## YOUR PARTNERSHIP

- ✓ Creates career pathways
- ✓ Helps entrepreneurs thrive
- ✓ Strengthens economic mobility
- ✓ Enhances corporate engagement

# 2025 CIL BUNDLES

## PLATINUM \$40,000

- ✓ 2 VIP Tables at the Diamond Gala
- ✓ Pre-Recorded message in Our Community Matters Broadcast
- ✓ Recognition in ULGSO Annual Report
- ✓ Recognition on ULGSO Website

## GOLD \$20,000

- ✓ 1 VIP Table at the Diamond Gala
- ✓ Name and logo in Our Community Matters TV Broadcast
- ✓ Recognition in ULGSO Annual Report
- ✓ Recognition on ULGSO Website.

## SILVER \$12,500

- ✓ 1 Table at the Diamond Gala
- ✓ Recognition in ULGSO Annual Report
- ✓ Name and logo in Our Community matters TV Broadcast
- ✓ Recognition on ULGSO Website

## BRONZE \$6,000

- ✓ 1 Table at the Diamond Gala
- ✓ Recognition in ULGSO Annual Report


## NON-PROFIT \$3,250

- ✓ 1 Table at the Diamond Gala
- ✓ Recognition in ULGSO Annual Report



**CONTACT US**

 [ULGSO.ORG](https://www.ulgso.org)

 [development@ulgso.org](mailto:development@ulgso.org)

## SIGNATURE EVENTS

# DIAMOND GALA SEPTEMBER 6, 2025

The Annual Diamond Gala is an unparalleled evening of live entertainment, gourmet food, and endless fun. Moreover, we refer to the Gala as our *party with a purpose*. The Diamond Gala is our largest fundraiser of the year, with over 750 attendees showing up in 2024 to help support our mission.

LEARN MORE

Presenting Sponsorship is available for \$50,000. Interested parties are invited to contact Danielle Evans at [devans@ulgso.org](mailto:devans@ulgso.org) for more information.

## PLATINUM SPONSORSHIP \$30,000

LEARN MORE

Platinum Sponsorship includes:

- 2 VIP Tables (20 attendees)
- Access to VIP Lounge
- Name and Logo on printed invitation (must be committed **3 months prior to event date**)
- Logo on other select event promo materials
- Recognition on ULGSO website and social media
- Verbal Recognition from the podium.
- Recognition in ULGSO Annual Report

### GOLD

- 1 VIP table (10 attendees)
- Access to VIP Lounge
- Logo on select event promo materials
- Social media recognition
- Verbal recognition from the podium
- Recognition in ULGSO Annual Report

**\$15,000**

### SILVER

- 1 VIP table (10 attendees)
- Access to VIP Lounge
- Logo on select event promo materials
- Social media recognition
- Recognition in ULGSO Annual Report

**\$10,000**

### BRONZE

- 1 table (10 attendees)
- Logo on select event promo materials
- Social media recognition
- Recognition in ULGSO Annual Report

**\$6,000**

### UNDERWRITING OPPORTUNITIES

Gifts to underwrite the following opportunities will be acknowledged at the event. Additional benefits will be awarded with corresponding Platinum, Gold, Silver + Bronze levels. Opportunities are available on a first-come, first-served basis.

- Audiovisual - \$80,000
- Food - \$75,000
- Entertainment - \$60,000
- Beverages - \$45,000
- Event Production - \$35,000
- Event Space - \$25,000
- Photography & Videography - \$10,000
- Printing - \$7,500
- Auctioneer - \$6,500

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 [development@ulgso.org](mailto:development@ulgso.org)



## SIGNATURE EVENTS

# OUR COMMUNITY MATTERS TELEVISION BROADCAST

We are excited to once again partner with WLWT Channel 5 to televise our 30-minute, primetime special titled "Our Community Matters: An Urban League Special Event" This highly anticipated televised event serves as a visual 'annual report', featuring the work of ULGSO with expected viewership of over 65,000 people.

LEARN MORE

Presenting Sponsorship is available for \$30,000. Interested parties are invited to contact Danielle Evans at [devans@ulgso.org](mailto:devans@ulgso.org) for more information.



### PLATINUM

- 30 second pre-recorded message in the special
- Name and logo recognition in the special (3X)
- Social media recognition
- Recognition in ULGSO Annual Report

**\$15,000**



### GOLD

- 15 second pre-recorded message in the special
- Name and logo recognition in the special (2X)
- Social media recognition
- Recognition in ULGSO Annual Report

**\$10,000**



### SILVER

- Name and logo recognition in the special
- Social media recognition
- Recognition in ULGSO Annual Report

**\$5,000**

**CONTACT US**

 [ULGSO.ORG](http://ULGSO.ORG)

 [development@ulgso.org](mailto:development@ulgso.org)



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3458 Reading Rd,  
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Fax: 513-281-0455

**Miami Valley Office**  
31 S. Main St. Suite 211  
Dayton, Ohio 45402  
Phone: 937-226-1513

# COMMITMENT FORM

## SPONSOR NAME

\_\_\_\_\_

Please list as it should appear on print and electronic materials.

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_ Suite# \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cell Phone \_\_\_\_\_ Office Phone \_\_\_\_\_

## JOIN THE CORPORATE IMPACT LEAGUE:

- ☐ Platinum bundle: \$40,0000
- ☐ Gold bundle: \$20,000
- ☐ Silver bundle: \$12,500
- ☐ Bronze bundle: \$6,000
- ☐ Non-profit bundle: \$3,250

## A-LA-CARTE EVENT SPONSORSHIP:

Click on the button(s) below to complete the sponsorship form on the event website:

[URBAN LEAGUE GALA](#)

[OUR COMMUNITY MATTERS](#)

### Payment Options:

- ☐ Please send an invoice
- ☐ Pay via secure Credit Card transaction at [ULGSO.ORG](http://ULGSO.ORG) ([Click Here](#))

Please return this form to  
**Danielle Evans at**  
**[devans@ulgso.org](mailto:devans@ulgso.org)**.

*Thank you for your  
support!*